


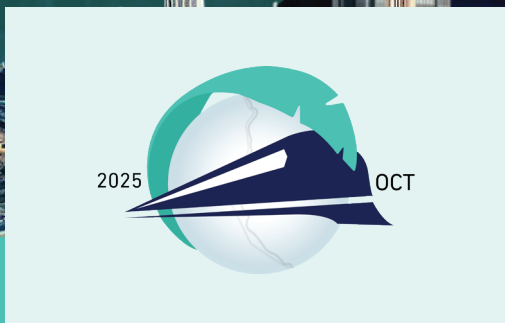
# IRAQ INTERNATIONAL DEVELOPMENT ROAD EXPO

Date:  
**2025/10/04-01**

Transport, construction, investment,  
infrastructure and electricity

 Venue  
**Basra international  
fairground - basra- iraq**

## Organizers



The First Edition

## Iraq International Development Road Expo

For Transport, Construction, Investment,  
Infrastructure, and Electricity

Under the theme  
**#A\_New\_Map\_in\_Global\_Trade**

[www.idrexpo.net](http://www.idrexpo.net)

## Supporters



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## About Us

### Dar Al-Fayhaa for General Trading, Expos & Conferences Organization, Advertising, and Printing Services

is a leading company backed by a team with over a decade of accumulated experience. The company specializes in organizing Expos that focus on infrastructure development and the integration of modern technology across various production and service sectors, including oil, gas, and energy. Through a well-structured strategy, Dar Al-Fayhaa has carved out a distinctive position among its competitors, enabling it to achieve its primary goal: fostering investment and prosperity in our beloved country.



## Our Projects

- 2024**  
Iraq International Oil Exhibition  
Gas, oil equipment and energy
- 2025**  
Iraq International Exhibition  
oil, gas, energy, petrochemical
- 2025**  
Basra international expo  
general trade
- 2025**  
Iraq International development  
road expo
- 2026**  
Iraq International Exhibition  
oil, gas, energy, petrochemical

## About us

Our core mission is to support Arab and international manufacturers and companies in expanding their market reach by participating in the most significant international Expos in Iraq. We provide our clients with a unique blend of media and consultancy services tailored to their needs, helping shape a strong and distinctive presence that ensures their business growth and long-term success.

Client satisfaction is always our top priority when organizing Expo and conferences. We take pride in delivering services that not only meet but exceed expectations. Backed by extensive expertise, deep industry knowledge, and strong partnerships with suppliers and stakeholders, we are committed to creating exceptional and successful events. We understand that every event has its own unique character and requirements. That's why we dedicate ourselves to customizing every detail to align perfectly with our clients' vision and goals, ensuring an outstanding and impactful experience.



As a company specialized in organizing international Expo, conferences, public relations, and marketing, we provide services to businesses and organizations. Our focus is on helping them build strong, lasting relationships with the community and present themselves in the best possible way to their target audience.

## Towards a New Horizon of Sustainable Growth

Through professional management, we contribute to enhancing communication and expanding cooperation between companies.



### Our Vision

To build and develop a distinguished global advertising environment that consistently becomes the first choice for our clients seeking to deliver a strong and effective marketing message.



### Our Value

Innovation, professionalism, and effective partnerships are the foundation of our work, ensuring the organization of Expo and conferences that achieve exceptional success and meet our clients' expectations.



### Our Goals

Honesty, professionalism, and teamwork are at the heart of what we do. Our client is our main focus, and we offer our expertise with transparency, dedication, and loyalty. We are committed to providing them with the most up-to-date and accurate information.



## Introduction

### The Development Road Project

The Development Road Project is one of the most prominent initiatives of this phase, expected to have a significant impact on various aspects of life in Iraq, its future, security, and the well-being of its people.

It will also have a profound effect on the region's economy, as it will create an unprecedented level of integration based on economic models derived from the needs of our local markets and their relationship with international markets and hubs. This project is not just a highway for fast transportation; it will transform into a bridge connecting the region's people and culture.

This project is aligned with the vision of the Iraqi government for sustainable development.

The project aims to implement these plans through the government's strategies, in parallel with the involvement of various companies from the private sector, both local and international. Additionally, official government agreements will be made with neighboring countries and friendly nations to establish an economic and investment foundation that supports Iraq's vision for sustainable development.

This vision is clearly reflected in the Development Road Project through transportation development initiatives, which include creating a road that connects the southern part of Iraq, starting from the Faw Port, reaching the Turkish border, and extending to Europe. This project encompasses

This transportation project, in addition to the land route, includes the establishment of a modern railway to serve cargo and passenger transport.

The capital, Baghdad, recently hosted the signing of a four-party memorandum of understanding between Iraq, Turkey, Qatar, and the UAE, aimed at fostering joint cooperation on the Development Road Strategic Project.

Prime Minister Mohammed Shia al-Sudani confirmed, in a statement, that the Development Road Strategic Project will contribute to stimulating economic growth and strengthening regional and international cooperation by achieving economic integration.

# Introduction

## The Development Road Project

The project aims to foster a sustainable economy between the East and the West. It will contribute to increasing international trade, facilitating mobility and commerce, providing a new competitive transport route, and enhancing both economic and regional prosperity.

The "Development Road" project is one of the ambitious initiatives, aiming to create a route that connects Iraq with neighboring countries and supports trade and transportation between Iraq, Turkey, and eventually Europe. The goal of the Development Road is to reduce the time required for transporting goods, thus enhancing Iraq's competitiveness in the regional and international markets.

This project is seen as a revitalization of the Iraqi economy, creating new job opportunities, stimulating both foreign and local investments, and boosting trade. Additionally, these initiatives will enable Iraq to leverage its strategic geographic location as a bridge between the East and the West.

# A New Map in Global Trade



The  
Greatest  
Dream of  
Iraqis



To  
Create a  
New Iraq



The  
Accomplishment  
of the  
Grand Faw Port



## **Iraq International Development Road Expo**

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The activities of the International Development Road Expo for Transport, Construction, Investment, Infrastructure, and Electricity will take place from 01/10/2025 to 04/10/2025 at the Basra Expo Fairgrounds / Al-Maqal Port, with the participation of ministries, governmental bodies, institutions, and both international and local companies

**Under the theme**  
**#A\_New\_Map\_in\_Global\_Trade**

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# Expo Objectives

The goal of organizing the Expo is to attract various global, regional, and local companies specializing in multiple fields, enabling the relevant ministries responsible for the road project to allow experts and engineers to review the latest technologies in these areas, select the best options, and sign contracts.

The Expo aims to introduce participants to investment opportunities, bringing together stakeholders with decision-makers from ministries and government institutions. It provides a significant opportunity to explore the benefits and opportunities offered by the Iraqi government to investors, while also serving as a platform to market services and showcase products.

The Expo will focus on improving the efficiency and effectiveness of bus transport lines, road networks, and internal and external routes. It will also highlight the investment opportunities in the current state of railways, aiming to develop passenger trains and freight transport between various provinces, as well as enhance their services. Additionally, it will discuss updating and upgrading airport operations to meet international standards, which is essential for financial resource development.

The Expo fosters public-private sector partnerships through the annual conference and Expo. It leverages the opportunity to showcase the investment map, inviting global companies to participate, and provides a chance to create real partnerships across various sectors such as maritime transport and logistics.

The Expo will include a conference, with experts, professors, and specialists hosting seminars and discussions on the Development Road Project and its economic benefits for Iraq and neighboring countries. It will also compare this project with other internationally proposed routes.

# Target Audience of the Expo



We ensure attracting relevant stakeholders who stand to gain the most and actively participate. By targeting specialists in these sectors, an effective exchange of knowledge and expertise can be achieved, contributing to project development and fostering innovation. It also helps build a strong network of relationships between companies, investors, and suppliers, opening doors to new business and investment opportunities

1

Government Ministries, Authorities, and Institutions

2

Iraqi and Foreign Companies and Businessmen in All Sectors

3

Local Companies Working in Road and Infrastructure Projects

4

Regional and International Companies with Expertise in International Road Construction

5

Companies Specializing in the Design and Construction of Industrial Cities

6

Companies Specializing in the Design and Implementation of Residential Projects and Cities

# Target Audience of the Expo

7

International Transport and Export Companies and Customs Clearance

8

Local and International Shipping and Logistics Support

9

Local and International Water and Sewage Network Development Companies

10

Companies Working in Sea Water Desalination Projects

11

Local and International Investment Companies

12

Organizations Interested in Human Resources Development for the Project

13

Industrial Companies and Manufacturers of Construction, Electrical, and Mechanical Materials

14

Commercial Companies, Service Providers, Food Industry, and Other Industries

15

Banks, Insurance Companies, and Investment Financing Companies

16

Engineering Companies, Consulting Offices, and Interior and Exterior Design Firms

17

Heating, Ventilation, and Air Conditioning (HVAC) Systems

18

Pumping Systems

19

Steel and Iron Industries

20

Lighting and Door Systems

21

Energy Systems and Smart Home Solutions



## Benefits of Participating in the Exhibition



- 1** Significant attention from various government bodies, authorities, companies, and universities.
- 2** Marketing of services or products to government entities, Iraqi companies, and individuals.
- 3** Large participation from government bodies supporting the Expo, providing an opportunity to meet participants and establish cooperation agreements.
- 4** Opportunities to learn about investment opportunities available in Iraq in general, and Basra in particular.
- 5** Access to decision-makers in government bodies and commercial and industrial organizations.
- 6** Benefit from opportunities to sign cooperation agreements and investment and commercial deals with relevant entities.
- 7** Participation in both public and private sectors.
- 8** Achieving brand recognition and enhancing its position in a competitive market.





# Transport

Transport, shipping, and export play a crucial role in enhancing the local and regional economy of Basra, which is considered Iraq's gateway to the world. Situated strategically on the shores of the Arabian Gulf, Basra is a vital hub for international trade. The city is home to the deep-water port of Umm Qasr, one of Iraq's largest ports and the main export point for oil and other Iraqi products. Through these ports, goods flow to various parts of the world, further enhancing Basra's position as a commercial center.

The transport and shipping sector in Basra contributes to improving the efficiency of goods movement, both by land and sea, and is a key driver of investment in infrastructure. This sector creates job opportunities and stimulates activity among local and international companies, thus supporting the national economy. With the ongoing developments, the sector is witnessing significant growth, especially due to major logistics projects being implemented in the city. Therefore, the transport, shipping, and export sector is one of the pillars contributing to sustainable development in Basra and plays an essential role in strengthening Iraq's position both regionally and internationally .



## Construction

The construction, building, and contracting sector is one of the vital industries that plays a significant role in the development of Basra and the achievement of its sustainable economic growth. Basra has vast opportunities in this field, thanks to the large-scale investments in infrastructure projects and public facilities. With the increasing demand for housing, commercial facilities, and industrial projects, the construction sector is a key pillar for the city's development.

Currently, Basra is experiencing a boom in major urban development projects, including the development of residential areas, roads, and public facilities, which improves the quality of life for its residents and enhances the work environment in the city. Additionally, industrial and commercial projects add significant economic value and attract both local and international investments. Basra's strategic location further enhances the potential of the construction sector in developing new commercial centers and residential areas, alongside infrastructure projects that support all economic activities. Thus, the construction and building sector is a major driver of economic activity and strengthens the city's ability to accommodate more residents and investors.

A background image showing two business people shaking hands in a suit. Overlaid on this are various financial data visualizations, including a bar chart with blue bars and a line graph with blue and orange lines. The scene is lit with a warm, golden light from the top left, suggesting a sunrise or sunset. In the background, there are faint, semi-transparent images of a stock market ticker and a building facade.

# Investment

Local and international investment in Basra is one of the key factors contributing to driving the city's economic development and enhancing its position on both the local and global levels. Basra's strategic location along the shores of the Arabian Gulf makes it an important gateway for commercial and industrial investments. The city is rich in natural resources, especially oil, making it a major attraction for investments in the energy sector and related industries.

Investment advantages in Basra include modern infrastructure, such as advanced ports and highways, along with access to international markets through maritime ports. There are also promising opportunities in construction, agriculture, and technology, which contribute to diversifying the local economy and reducing its reliance on oil alone. By encouraging both local and international investments, Basra can become an advanced commercial and industrial hub, enhancing job opportunities and contributing to the national economy. The city offers a competitive investment environment, with government facilities to support investment projects, making it an ideal destination for investors seeking long-term and profitable opportunities.



## Infrastructure

The infrastructure in Basra forms the foundation that supports the city's development and enhances its economic and social standing. Basra is considered one of the vital regions in Iraq due to its strategic location on the shores of the Arabian Gulf, making the improvement and development of its infrastructure crucial to attracting investments and stimulating growth. The city boasts several major projects in sectors such as transportation, ports, and energy, which are key drivers of economic growth.

Developing this infrastructure is a critical step in improving trade and logistics, thereby enhancing the city's ability to accommodate more economic activities. Additionally, projects related to electricity, water, and sewage development directly contribute to improving the quality of life for citizens. Leveraging these advantages in Basra helps create an encouraging investment environment and boosts the city's ability to attract local and international companies and investors.



# Electricity

Electricity is a vital component of modern life, powering various sectors such as industry, healthcare, transportation, and telecommunications, making it the driving force of progress. It plays a fundamental role in economic and social development and contributes to improving the quality of life.

With the advancement of renewable energy sources, such as solar and wind power, the future of electricity has become more sustainable and efficient, helping to reduce carbon emissions and protect the environment. Additionally, the shift toward smart grids and advanced energy storage enhances the stability and efficiency of electricity supply.

Amid rapid developments, electricity will remain the cornerstone of innovation and progress, making investment in this field essential to ensuring a bright and sustainable future.



## Basra

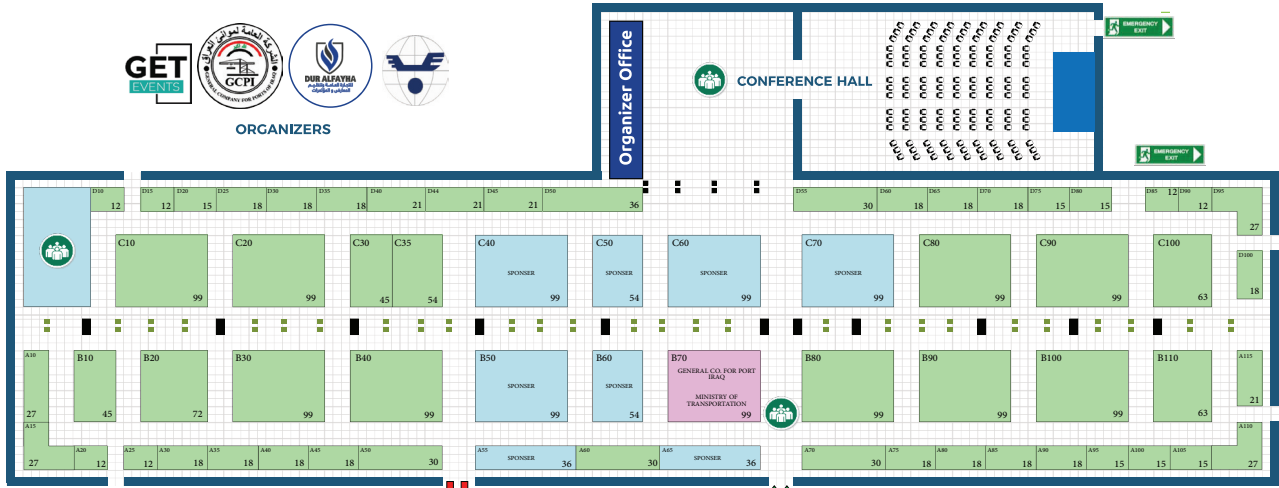
Basra is one of the most important cities in Iraq, located in the south of the country along the shores of the Arabian Gulf. It is the second-largest city in Iraq, after Baghdad. Known as the “economic capital of Iraq,” it has a strategic location as a major port for the country. Basra is home to the largest ports, such as Umm Qasr, Al-Faw, Al-Khura, and Abu Flous, and serves as the main export point for Iraqi oil.

The city is distinguished by its vital location, making it an important center for trade and economy in the region. Additionally, the area hosts numerous oil and gas industries, further boosting its economic standing.

Moreover, there is growing interest from the Iraqi government, as well as local and international companies, in developing the city’s infrastructure, which enhances its future prospects and positions it as one of the most promising cities in Iraq. Basra also holds significant potential in other fields, such as cultural and historical tourism, as well as education, which increases its development opportunities. The city is now attracting both local and international investments, making it well-positioned to achieve sustainable development and contribute to a bright future for Iraq as a whole.



**International Development Road Expo**  
 Transportation, Construction, Investment,  
 Infrastructure and Electricity  
**2025 OCTOBER 04-01**



Basra International Fairground - Maqal Port -

■ Available   
 ■ Sponsor   
 ■ Reserved, (Special)   
 ■ Reserved (Extra)   
 ■ Reserved (Only Space)   
  Temporary reservation

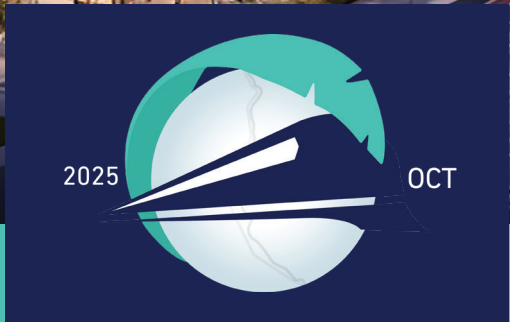
# Contact Us



## Organizers



- ☑ +964 771 436 6066
- ☑ +964 773 506 6660
- ☑ +964 773 882 8890
- ☑ +964 771 181 3320
- 🌐 [www.idrexpo.net](http://www.idrexpo.net)
- ✉ [info@idrexpo.net](mailto:info@idrexpo.net)
- @ [iraqidrexpo](https://www.linkedin.com/company/iraqidrexpo)
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[www.idrexpo.net](http://www.idrexpo.net)  
[info@idrexpo.net](mailto:info@idrexpo.net)



+964 771 436 6066  
+964 773 506 6660  
+964 773 882 8890  
+964 771 181 3320



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